



# 4th European Meeting and Training Symposium



Nov. 18 – 19, 2008 • Brussels, Belgium

**At the European Commission's Charlemagne Building:  
Rue de la Loi 170, 1040 Brussels, Belgium Near Metro Station Schuman**

## 17<sup>TH</sup> NOVEMBER, MONDAY

**18:00-21:00 Registration desk open at Berlaymont**  
(6 p.m.-9 p.m.)

**19:00 Welcome Networking Reception (sponsored by CSA)**  
(7:00 p.m.) Berlaymont Building, Rue de la Loi 200, 1049 Brussels

**Welcome: Suzanne Kiraly**, President, Canadian Standards Association  
**Keynote Speaker: Meglena Kuneva**, European Commissioner for Consumers

## DAY 1 – 18<sup>TH</sup> NOVEMBER, TUESDAY

**08:00-18:00 Registration desk open at Charlemagne**  
(8:00 a.m.-6 p.m.)

**08:00-08:45 Continental Breakfast**  
(8:00-8:45 a.m.)

**09:00 Welcome and Opening Remarks**  
(9:00 a.m.)

- **Bruce Farquhar**, Symposium Chair
- **David H. Baker**, Law Offices of David H. Baker LLC, Washington D.C., ICPHSO President

**09:05 Opening Plenary: *Regulatory Perspectives on Consumer Product Safety***  
(9:05 a.m.)

Moderator: **Bruce Farquhar**, Symposium Chair

- **Robert Madelin**, Director General, Health and Consumers Directorate-General, European Commission (EC)
- **The Honorable Nancy Nord**, Acting Chairman, U.S. Consumer Product Safety Commission (CPSC)
- **Wei Chuangzhong**, Vice Minister of AQSIQ (General Administration of Quality Supervision, Inspection and Quarantine of the People's Republic of China)

**09:35 Panel Session: *Regulatory Perspectives on Emerging Issues***  
(9:35 a.m.)

Moderator: **Stephen Russell**, European Association for the Coordination of Consumer Representation in Standardisation (ANEC)

- **Stefano Soro**, Head of Product and Services Safety Unit, Health and Consumers Directorate-General, EC
- **John Gibson Mullan**, US-CPSC
- **Tomosaburo Yano**, Deputy Director-General, Product Safety Technology Center, National Institute for Technology and Evaluation (NITE), Japan
- **Robert Ianiro**, Director, Consumer Product Safety Bureau, Health Canada
- **Xie Jun**, Deputy Chief Administrator of the Certification and Accreditation Administration of P.R.China (CNCA)

## DAY 1 – 18<sup>TH</sup> NOVEMBER, TUESDAY (continued)

**10:30**            **Coffee Break**  
(10:30 a.m.)

**11:00**            **Panel Session: *Stakeholder Perspectives on Emerging Issues***

(11:00 a.m.)

Moderator: **Dirk Meijer**, Chair, ICPSC

- **Annette Dragsdahl**, BusinessEurope
- **Joan Lawrence**, Toy Industry Association, Inc.
- **Stephen Russell**, ANEC

**11:50**            **Panel Discussion: *Stakeholders and Regulators***

(11:50 a.m.)

Moderator: **Bruce Farquhar**, Symposium Chair

- **Stefano Soro**, Head of Product and Services Safety Unit, Health and Consumers Directorate-General, EC
- **John Gibson Mullan**, US-CPSC
- **Xie Jun**, Deputy Chief Administrator of the Certification and Accreditation Administration of P.R.China (CNCA)
- **Annette Dragsdahl**, BusinessEurope
- **Joan Lawrence**, Toy Industry Association, Inc.
- **Stephen Russell**, ANEC
- **Tomosaburo Yano**, Deputy Director-General, Product Safety Technology Center, National Institute for Technology and Evaluation (NITE), Japan
- **Katsumi Arai**, Manager, Product Safety Technology Center, National Institute for Technology and Evaluation (NITE), Japan
- **Robert Ianiro**, Director, Consumer Product Safety Bureau, Health Canada

**12:30**            **Lunch and Networking**  
(12:30 p.m.)

**14:00**            **Breakout Sessions**

(2:00 p.m.)

Choose one of three. Repeated at 16:00 (4:00 p.m.).

**Breakout Session #1**    ***The NanoChallenge: Understanding and Managing Nanotechnology Opportunities and Safety Risks***

**14:00**

(2:00 p.m.)

With over 600 products from 300+ companies currently advertising as using some form of nanotechnology, it is clear that use of nanoparticles is rapidly moving into the consumer market mainstream. What's it all about? This session will provide an introductory discussion addressing the following:

- What is nanotechnology (and what is not, contrary to what is being marketed as such)?
- What are the latest developmental activities and applications?
- How are regulatory bodies responding in terms of regulating use of nanoparticles in consumer products, and how are consumer groups reacting?

Moderator: **Rod Freeman**, Lovells

- **Philippe Martin**, Head of Sector for Assessment of New Risks and Research Coordination, Health and Consumers Directorate-General, EC
- **Dirk van Aken**, Scientific Officer, Office of Risk Assessment, Dutch Food and Consumer Product Safety Authority
- **Tom Eddy**, Secretary to the Royal Commission on Environmental Pollution

- **Pieter van Broekhuizen**, of IVAM from the University of Amsterdam and Coordinator of the NanoCap Project

## DAY 1 – 18<sup>TH</sup> NOVEMBER, TUESDAY (continued)

**Breakout  
Session #2  
14:00  
(2:00 p.m.)**

### ***Why Invest in Today's Global Supply Chain Quality Processes?***

Confused by all the propaganda surrounding safety consumer goods these days? You're not alone! The vast majority of the global consumer product supply chain is yearning for clarity and guidance regarding safety, quality and regulatory requirements at national and international levels. How do we cope with it? In order to understand the critical success factors required to build a world-class quality program and process for your product, you will want to hear these speakers. This panel will address the leading-edge tools and best practices that are available to validate your global supply chain process and ensure that your products meet relevant procurement criteria, standards and certification processes, and consumer and regulatory needs, at national and international levels.

Moderator: **W. Susan Dempsey**, Vice President and General Manager, OnSpeX

- **Gislain Ménard**, Quality Manager, group Carrefour
- **Robert Duncombe**, Principal, Quality Without Borders / Qualité Sans Frontières
- **Stefano Parmegiani**, Director, O & T Strategy and Customer Quality, Whirlpool Europe

**Breakout  
Session #3  
14:00  
(2:00 p.m.)**

### ***Convergence of Regulatory Requirements***

Efforts toward the global harmonization of standards and regulatory requirements are paramount to streamlining the overall global safety of consumers. Without some form of standards alignment the effort required for regulatory compliance will escalate to a point of diminishing returns for all players in the supply chain. This session will highlight successes to date as well as current initiatives toward standards and regulatory harmonization.

Moderator: **Norbert Anselmann**, Adviser, Directorate for New Approach Industries, Tourism and CSR, DG Enterprise and Industry

- **Stephen Russell**, ANEC
- **Cinzia Missiroli**, Programme Manager, Standards Development, CEN - European Committee for Standardization
- **Suzanne Kiraly**, President, Canadian Standards Association
- **Sanda Stefanovic**, SGS Consumer Testing Services
- **David H. Baker**, General Counsel, of U.S. Lighter Association Inc.

**15:30  
(3:30 p.m.)**

### **Coffee Break**

**16:00  
(4:00 p.m.)**

### **Breakout Sessions**

Repeated from 14:00 (2:00 p.m.). Choose one of three.

**17:30  
(5:30 p.m.)**

### **Plenary Session**

Summary of breakout session discussion.

**18:00  
(6:00 p.m.)**

### **Close of Day's Session**

**19:00  
(7:00 p.m.)**

**Conference Dinner** (Sponsored by the European Commission)  
**Hotel Sofitel Europa, Place Jourdan, Brussels**

**08:00-12:00 Registration desk open at Charlemagne**  
(8:00 a.m.-12 p.m.)

**08:00-08:45 Continental Breakfast**  
(8:00-8:45 a.m.)

**09:00 Plenary Session**  
(9:00 a.m.)  
Keynote Speaker: **Tim Phillips**, author of *Knockoff: The Deadly Trade in Counterfeit Goods: The True Story of the World's Fastest Growing Crime Wave*

**09:30 Breakout Sessions**  
(9:30 a.m.)  
Choose one of three. Repeated at 11:25 (11:25 a.m.).

**Breakout Session #1**      ***Environmental and Health Aspects of Product Safety***

**9:30**  
(9:30 a.m.)  
What constitutes the sphere of "safety" is evolving. Stakeholders today are concerned not only about such traditional product safety issues as fire, shock and casualty, but also environmental and public health issues as evidenced by substances in raw materials, components and end products; and with energy efficiency and energy use. The Energy Using Products (EuP) Directive, which explores energy efficiency, includes measurement of stand-by power as one such example. Manufacturers are trying to look at these regulations holistically. Regulators are trying to reconcile contrasting viewpoints between often different agencies. Standards developers and the testing organizations are faced with the challenge of designing compliance solutions for manufacturers that meet the confidence needs of regulators and the marketplace. This panel will explore ways that government, industry, standards development, non-governmental organizations (NGOs), and conformity assessment partners are working to improve the lives of consumers.

Moderator: **Wayne Morris**, Vice President, Association of Home Appliance Manufacturers, USA

- **Viktor Sundberg**, Director, Environmental Affairs, A.B. Electrolux
- **Scott MacLeod**, Principal Chemist, Chemical & Analytical, Underwriters Laboratories
- **Bettina Lorz**, Policy Office for Sustainable Consumption and Production Action Plan & Monitoring IPPC/EMAS/CEN, Environment Directorate General of the European Commission

**Breakout Session #2**      ***Counterfeiting***

**9:30**  
(9:30 a.m.)  
The market in counterfeit of consumer products is reputed to be huge—up to 15% of world trade. Since counterfeit goods can have serious implications for health and safety, this workshop provides an opportunity to understand better the actions taken by retailers and manufacturers to prevent the counterfeiting of their products, the work being done on the topic by the market surveillance authorities, and the preventative support and education that can be provided by test houses.

Moderator: **Michael Ellis**, Global Head of Brand Protection, AIM-European Brands Association

- **John Pulford**, Head of Risk Management, Security and Specific Controls Unit, Taxation and Customs Union Directorate-General, EC
- **Eli Szamosi**, Senior Manager, New Business Development, OnSpex - CSA Group
- **Peter Tetteroo**, Manager, European Product Integrity, The Toro Company/Toro Europe

## DAY 2 – 19<sup>TH</sup> NOVEMBER, WEDNESDAY (continued)

**Breakout  
Session #3  
9:30**  
(9:30 a.m.)

### **Age Grading and Labeling**

Age labeling provides parents and other consumers guidance for selecting proper toys for children. Improper age grading can put dangerous toys into the wrong hands. Learn about factors to consider in determining appropriate age and some of the challenges associated with certain products. This panel includes representatives from European toy manufacturing, retail industry, and government, followed by an interactive breakout session for all attendees to work through age grading of several consumer products.

Moderator: **Susan DeRagon**, Associate Director, Toys & Premiums, Specialized Technology Resources, Inc. (STR)

- **Nancy MacPherson**, Director of Quality and Compliance, LEGO Systems, Inc. Enfield, CT (USA)
- **Linda Crane**, Technical Services Manager, The British Retail Consortium (BRC)
- **Maureen Logghe**, European Commission, DG Enterprise and Industry

**10:55**  
(10:55 a.m.)

### **Coffee break**

**11:25**  
(11:25 a.m.)

### **Breakout Sessions**

Repeated from 9:30 (9:30 a.m.). Choose one of three.

**12:50**  
(12:50 p.m.)

### **Plenary Session**

Summary of breakout session discussion.

**13:00**  
(1:00 p.m.)

### **Lunch and Networking**

**14:30**  
(2:30 p.m.)

### **The European Product Safety System and the Supply Chain**

The consumer product safety framework in the European Union is based on a number of specific product-focused Directives (e.g. for toys, electrical equipment, cosmetics) underpinned by the General Product Safety Directive (GPSD). The sector Directives lay down the essential requirements for a series of specific product groups. In addition, the GPSD sets the horizontal requirement that only safe consumer products can be placed on the market. Economic operators are responsible for ensuring the products they place on the European market are safe, while Member States' authorities are entrusted with enforcing the system. With more and more consumer products being produced outside the EU, the ability to control product safety in the supply chain (i.e. before it is placed on the market) is increasingly important. This requires, *inter alia*, a shift from final product testing to product development and process controls based on a strong quality and safety culture. This session is aimed at discussing the European framework for ensuring consumer product safety in the context of increasingly global supply chains.

Moderator: **Jacqueline Minor**, Director of Consumer Affairs, Health and Consumers Directorate-General, EC

- **Robert Nuij**, Policy Officer of the Product and Services Safety Unit, Health and Consumers Directorate-General, EC
- **Christian Iversen**, Chairman, Toy Industries of Europe
- **Carlos Correia**, Vice President, Industrial and Consumer Sectors Europe and Latin America Region Underwriters Laboratories
- **Jean-Luc Laffineur**, Cabinets d'avocats Laffineur

## DAY 2 – 19<sup>TH</sup> NOVEMBER, WEDNESDAY (continued)

**15:15**

(3:15 p.m.)

### **Recalls Under the European Product Safety System**

The European Commission coordinates the network of EU Member States' market surveillance authorities, which order and monitor consumer product recalls and other corrective measures taken by businesses. The notification rules of such measures to the Commission are harmonised at the EU level. Also, in principle one notification from an economic operator to a competent market surveillance authority in one of the EU Member States suffices when it is then circulated in the RAPEX system for follow-up in all other EU and EFTA/EEA countries. Economic operators have the possibility to seek pre-notification advice from the competent national authorities. This panel will discuss best practices in recall preparedness and management.

Moderator: **Mark Dewar**, Simmons & Simmons

- **Maija Laurila**, Deputy Head of Product and Services Safety Unit, Health and Consumers Directorate-General, EC
- **Chuck Samuels**, Association of Home Appliance Manufacturers (AHAM)
- **Sophie Lessar**, Simmons & Simmons
- **Ron Gainsford**, Chief Executive, Trading Standards Institute

**16:00**

(4:00 p.m.)

### **Coffee Break**

**16:30**

(4:30 p.m.)

### **Stakeholder Panel on Future Prospects for European Product Safety in a Global Marketplace**

Moderator: **Stefano Soro**, Head of Product and Services Safety Unit, Health and Consumers Directorate-General, EC

- **Christian Iversen**, Chairman, Toy Industries of Europe
- **Monique Goyens**, BEUC
- **Jan Deconinck**, Chairman, PROSAFE
- **Paul Skehan**, European Retail Round Table

**17:45**

(5:45 p.m.)

### **Close of Conference**

**Dirk Meijer**, ICPHSO Board Member, ICPSO Chairman, EMARS Project Leader