

MONDAY, FEBRUARY 23, 2009

Monday

2:00 p.m. - 5:00 p.m. Strategic Planning Session - ICPHSO Board

Forum West 1

Speakers:

Denise Pozen, *ICPHSO Past President*

Doug Geralde, *ICPHSO Board Member*

2:00 p.m. - 4:00 p.m. ICPSC Meeting

Legacy South 3

6:00 p.m. - 9:00 p.m. . . . ICPHSO Board Dinner (with Platinum Plus Sponsors)

Epcot Theme Park

TUESDAY, FEBRUARY 24, 2009

Tuesday

8:00 a.m. - 5:00 p.m. . . . ICPHSO Registration/Hospitality Desk

Mezzanine East

8:30 a.m. - 9:15 a.m.. Group Continental Breakfast

Mezzanine

9:15 a.m. - 9:25 a.m. Opening General Session

Heroes Ballroom

Moderator:

Carol Pollack-Nelson, *Human Factors Psychologist, Independent Safety Consulting*

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www.icphso.org

Membership Benefits

- exchange ideas on an international level
- attend conferences at a discount
- receive newsletters on issues and topics facing today's consumer product health and safety professional

Note: The details on this agenda were the ones available as of press time.

9:30 a.m. - 12:30 p.m. Choose two of three
(Break 10:45 a.m. - 11:15 a.m. in Mezzanine)

Experts including CPSC staff, researchers, manufacturers, attorneys, consumer representatives, test laboratories, and standards representatives will address a myriad of topics including (but not limited to): hazard patterns and resulting injuries; new technologies, protective gear and designs to prevent injuries; who is responsible for safety when talking about recreational activities where some risk is assumed?; consumer behavior and risk perception associated with recreational products; and deficiencies in standards (i.e. hazards that are not yet addressed).

9:30 a.m. - 10:45 a.m. . . . #1 Playgrounds and Playground Surfacing

Heroes Ballroom

Moderator:

Teri Hendy, *President, SiteMasters, Inc.*

Speaker:

Tom Norquist, *Senior VP, Sales and Marketing, Game Time*

Scott Burton, *President Safety Plan*

Helle Burlingame, *Child Development Specialist, Kompan*

9:30 a.m. - 10:45 a.m. . . . #2 Motorized Vehicle Safety

Legacy North 2

Moderator:

Rachel Weintraub, *Director of Product Safety and Senior Counsel, Consumer Federation of America*

Speakers:

Mike Gittelman, *MD, FAAP, Associate Prof Clinical Pediatrics, Division of Emergency Medicine*

Kitty Pilarz, *Director, Mattel Worldwide Product Safety, Fisher-Price*

David P. Murray, *Partner, Wilkie Farr & Gallagher LLP*

11:15 a.m. - 12:30 p.m. . . . #3 Non-Motorized Vehicle Safety

Legacy North 2

Moderator:

Rachel Weintraub, *Director of Product Safety and Senior Counsel, Consumer Federation of America*

Speakers:

Dr. Dan Thomas, *Treasurer, Snell Memorial Foundation, Inc.*

Dr. Andrea Gielen, *Professor, John Hopkins University, Center for Injury Research and Policy*

David B. Duff, *Huffy Corporation*

Dr. Gerald McGwin, *Department of Ophthalmology, University of Alabama at Burlington*

12:30 p.m. - 2:00 p.m. Group Lunch with Keynote Speaker - Dr. Gary Smith, Associate Professor of Pediatrics, Emergency Medicine and Epidemiology, Ohio State University
Legends Ballroom

2:00 p.m. - 4:45 p.m. Choose one of two
(Break 3:15 p.m. - 3:45 p.m. in Mezzanine)

#1 Pools and Spas *Heroes Ballroom*

Moderator:
Alan Korn, *Director of Public Policy and General Counsel, Safe Kids Worldwide*

Speakers:
William Weber, *President & CEO, Association of Pools & Spa Professionals*

Connie Harvey, *Manager, Aquatics Technical Development, American Red Cross*

Carol Pollack-Nelson, *Human Factors Psychologist, Independent Safety Consulting (2:00 p.m. - 3:15 p.m. only)*

Scott Wolfson, *Deputy Director, Office of Information and Public Affairs, CPSC*

#2 Sports Equipment *Legacy North 2*

Moderator:
Greg Orloff, *Manager, New Business Development, OnSpeX*

Speakers:
Mike Gittelman, *MD, FAAP, Associate Prof Clinical Pediatrics, Division of Emergency Medicine*
James Newman, *Ph.D., President, Newman Biomechanical Engineering Consulting*

Dr. Laura Wojcik, *Vice President, Biomechanics Packer Engineering, Inc.*

Ian Brodie, *Project Manager, Canadian Standards Association (CSA)*

Alan H. Schoem, *Senior Vice President, Global Products Risk Practice, Marsh USA, Inc.*

Dr. Dan Thomas, *Treasurer, Snell Memorial Foundation, Inc.*

5:00 p.m. - 7:00 p.m. ICPHSO Board of Directors Meeting *Forum West 4*

Save the Date for the
2010 Annual Meeting and Training Symposium
February 15 - February 18, 2010
Washington, D.C.

WEDNESDAY, FEBRUARY 25, 2009

7:00 a.m. - 12:00 p.m. Exhibitor Setup
Mezzanine

7:00 a.m. - 7:30 p.m. . . . ICPHSO Registration/ Hospitality Desk
Mezzanine East

7:30 a.m. - 8:15 a.m. . . . First-Timer's Breakfast
Legends Ballroom 2

All first-time attendees welcome.

7:30 a.m. - 8:30 a.m. Group Continental Breakfast
Mezzanine

8:30 a.m. - 9:15 a.m. General Session with James A. Burns, New York State Fire Administrator (Ret.)
Heroes Ballroom

9:15 a.m. - 10:30 a.m. Choose one of three #1 Toy Safety Certification Programs - Part 1
Legacy North 1

The Consumer Product Safety Improvement Act of 2008 requires that toys be certified by accredited laboratories verifying that they meet safety standards. Hear from experts how safety certification programs work and how well they can protect against unsafe and non-compliant toys in the marketplace.

Moderator:
Don Mays, *Senior Director, Product Safety and Technical Policy, Consumers Union/Consumer Reports*

Speakers:
Elizabeth Borrelli, *Executive Director, Toy Safety Certification Program and VP, Corporate Social Responsibility, Toy Industry Association*

Malcolm Denniss, *Technical Director, SGS Consumer Testing Services*

Mike Dwyer, *Executive Director, Juvenile Products Manufacturers Association*

Benedicte Federspiel, *former Executive Director of the Danish Consumer Council*

Clif McLellan, *Director of Toy Safety, NSF International*
Joe Mohorovic, *VP Strategic Management, Intertek Consumer Goods NA*

R. David Pittle, *Former Senior Vice President, Consumers Union, and Former CPSC Commissioner*

#2 Children's Exposure to Chemicals in Consumer Products

Legacy North 2

From lead to phthalates to BPA—the issue of chemicals and potentially harmful exposure from such chemicals in consumer products has been garnering more and more attention from Federal and State regulators and legislators as well as from the media and consumers. This workshop will focus on the identification of the issues, the regulatory and legislative solutions, and risk assessment including chemical exposure assessments.

Moderator:

Eric Rubel, *Partner, Arnold & Porter*

Speakers:

Renee Kalmes, *CIH, Senior Managing Scientist, Exponent*

Erik D. Olson, *Director of Chemical and Food Safety Programs at the Pew Charitable Trusts*

Rosemary Mattuck, *Senior Environmental Engineer, Gradient Corporation*

Tim Sullivan, *Deputy Attorney General, California Attorney General's Office*

#3 Have the CPSC's Enforcement Efforts Become Unbalanced?

Heroes Ballroom

The media called 2007 the year of the recall. The media, the public, Congress, and CPSC have focused attention on children's products that violate restrictions on the level of lead in paint and other surface coatings. The unprecedented number of children's product recalls led to enactment of the Consumer Product Safety Improvement Act of 2008 which focuses in large part on lead paint, total lead and phthalates in children's products, and mandatory standards for durable nursery products. CPSC's limited resources are being used to implement the Improvement Act.

While children's products that contain high levels of lead paint, total lead or phthalates may present risk to children, is too much emphasis being placed on these chemicals and insufficient resources devoted to finding and recalling defective products? Are serious injuries and deaths caused by defective children's products being overlooked?

This panel of experts will explore whether the emphasis placed on risks presented by products that contain lead may lead to increased injuries and deaths due to children's products with design or manufacturing defects.

Moderators:

Alan H. Schoem, *Senior Vice President, Global Products Risk Practice, Marsh USA*

Jason Hertzberg, *PhD., P.E., Principal Engineer, Director, Chicago-Area Offices, Exponent, Inc.*

Speakers:

Michael A. Brown, *Principal, Brown & Gidding (former CPSC General Counsel and Executive Director)*

Janell Mayo Duncan, *Senior Counsel, Consumers Union*

10:30 a.m. - 11:00 a.m. Break
Mezzanine

11:00 a.m. - 12:15 p.m. Choose one of three

#1 Toy Safety Certification Programs - Part 2

Legacy North 1

Note: This session is a continuation of the 9:15 a.m. session.

#2 Children's Exposure to Chemicals in Consumer Products

Legacy North 2

See 9:15 a.m. sessions for description and speakers

#3 Have the CPSC's Enforcement Efforts Become Unbalanced?

Heroes Ballroom

See 9:15 a.m. sessions for description and speakers

12:15 p.m. - 7:30 p.m. Exhibits Open
Mezzanine

12:15 p.m. - 1:45 p.m. Group Lunch with Keynote Speaker

Legends Ballroom

1:45 p.m. - 3:00 p.m. Choose one of three

#1 REACH - How it Protects the Consumer, and How Manufacturers Can Successfully Implement It

Legacy North 1

The European Union's REACH regulation (focused on Registration, Evaluation, Authorization, and Restriction of Chemicals) is designed to reduce risk to human health and the environment from the widespread use of chemical substances. A program whose implementation will take 11 years, REACH will impact not only the manufacturers of the chemicals, but producers and importers of goods. REACH replaces 40 existing pieces of legislation and introduces a single cohesive system for all existing or new chemicals.

This session will help clarify the current status of REACH.

If, as a global company, you are just beginning to consider REACH and its implementation in your organization, you are already behind. If your organization does not operate in Europe, and REACH is a European program, other areas of the world are beginning to look at similar types of legislation, so understanding REACH's purpose, requirements and implementation will help you prepare for similar activities in your region.

This panel will examine REACH from the following perspectives:

- Status since close of Pre-registration
- SVHCs and candidate list - the current list and future projected list
- NGO and governmental activity as related to REACH
- Outlook on REACH's impact on US-related legislation

This question and answer forum will facilitate a discussion regarding product classification in relation to safety requirements. This workshop will emphasize the importance of identifying international, federal, state and industry safety requirements and when these requirements need to be met. Government, retailer, and testing laboratory perspectives will assist you in navigating product categories in addition to clarifying the various mandatory and voluntary product safety standards. Find out when a voluntary standard may not be voluntary and other useful safety information.

Moderator:

David S. Simonson, *Manager, Solutions Business Development, Bureau Veritas Consumer Products Services*

Speakers:

A.J. Guikema, *Tetra Tech*

James Taylor, *Senior Associate, Simmons & Simmons*

Julia A. Hatcher, *Partner, Latham & Watkins LLP*

Elizabeth Hausler, *Senior Director, Bureau Veritas Consumer Products Services*

#2 Federal Law or State Law: Whose Preemption Is It Anyway?

Legacy North 2

The sweeping changes brought about by the Consumer Product Safety Improvement Act (CPSIA) will have a significant impact on almost every class of consumer product regulated by the CPSC. Manufacturers, wholesalers, importers, and retailers need to re-educate themselves on the far reach of this law into the products they make or sell and how the law interfaces with state laws. Many new questions arise on what procedures the Commission will be able to apply preemption to—the CPSA, FHSA, PPPA, or FFA. Preemption law experts from the federal, state and consumer law venues will help provide some order to the increasing complex questions raised by the new law, including why lead paint, phthalates and ATVs are treated differently. Panelists will also explore how preemption will apply to mandating the voluntary toy standard ASTM F963 as a mandatory consumer product safety standard, and which products are grandfathered in and which are not.

Moderator:

Walt Sanders, *Vice President, Law and Government Affairs, Van Fleet Associates, Inc.*

Speakers:

Rick Locker, *Partner, Locker & Locker*

Robert S. Adler, *Professor of Legal Studies, Kenan-Flagler Business School, University of North Carolina at Chapel Hill*

Quinn Dodd, *Of Counsel, Mintz Levin*

#3 Reporting on Consumer Product Safety Issues

Heroes Ballroom

The panel will examine the common goal that consumers, industry, government and journalists have—or should have—in truthful and accurate consumer reporting. Competing interests, how to “get it right,” and issues arising from inaccurate reports will be discussed.

Moderator:

Kerrie Campbell, *Partner, Manatt Phelps & Phillips LLP*

Speakers:

Don Mays, *Senior Director, Product Safety and Technical Policy, Consumers Union/Consumer Reports*

Julie Vallese, *Managing Director, Burson Marsteller*

Rick Woldenberg, *Chairman, Learning Resources, Inc.*

Joseph Martyak, *Acting Director of Public Affairs and Chief of Staff to Nancy A. Nord, CPSC*

3:00 p.m. - 3:30 p.m. Break Mezzanine

3:30 p.m. - 4:45 p.m. choose one of three

#1 REACH - How it Protects the Consumer, and How Manufacturers Can Successfully Implement It

Legacy North 1

See 1:45 p.m. sessions for descriptions and speakers.

#2 Federal Law or State Law: Whose Preemption Is It Anyway?

Legacy North 2

See 1:45 p.m. sessions for descriptions and speakers.

#3 Reporting on Consumer Product Safety Issues

Heroes Ballroom

See 1:45 p.m. sessions for descriptions and speakers.

Wednesday

**4:45 p.m. - 6:00 p.m. International
Caucus/ICPSC Mini-Workshop**
Legacy North 2

The ICPHSO International Caucus will have an opportunity to hear about ICPHSO's international outreach activities including the recent meeting in Brussels. The ICPSC (International Consumer Product Safety Caucus), which brings together regulators from around the world, will also participate in the ICPHSO International Caucus meeting. The ICPSC will update ICPHSO members on their recent and future activities and is also proposing to stage a mini-workshop on product traceability during the international caucus meeting with contributions from regulators from North America and Europe.

Moderator:
Bruce Farquhar, *Projects Coordinator, PROSAFE*

4:45 p.m. - 5:45 p.m. . . . Symposium Planning
Forum West 1 & 2

Anyone interested in helping plan the 2010 Symposium is welcome to attend.

Moderator:
Michelle Reinen, *Program and Policy Analyst, WI Dept. of Agriculture, Trade & Consumer Protection*

6:00 p.m. - 7:30 p.m. . . . Welcome Reception
Mezzanine

THURSDAY, FEBRUARY 26, 2009

Thursday

7:30 a.m. - 7:30 p.m. Exhibits Open
Mezzanine

**7:00 a.m. - 7:30 p.m. . . . ICPHSO Registration/
Hospitality Desk**
Mezzanine East

**7:30 a.m. - 8:30 a.m. Group Continental
Breakfast**
Mezzanine

**8:30 a.m. - 10:00 a.m. . . . CPSC Day - Plenary
Session 1 Overview of CPSIA**
Heroes Ballroom

Moderator:
Marc J. Schoem, *Deputy Director, Office of Compliance, CPSC*

Speakers:
Cheryl Falvey, *General Counsel, CPSC*
Gib Mullan, *Director, Compliance and Field Operations, CPSC*

Richard O'Brien, *Director, International Programs, CPSC*
Jay Howell, *Acting Director, Hazard Identification and Reduction, CPSC*

**10:00 a.m. - 10:30 a.m. Break
Mezzanine**

**10:30 a.m. - 12:00 p.m. . . . CPSC Day - Plenary
Session 2 - Certification, Testing, Import Process
and Q & A**

Heroes Ballroom

Moderator:
Marc J. Schoem, *Deputy Director, Office of Compliance, CPSC*

Speakers:
Cheryl Falvey, *General Counsel, CPSC*
Gib Mullan, *Director, Compliance and Field Operations, CPSC*
Richard O'Brien, *Director, International Programs, CPSC*
Jay Howell, *Acting Director, Hazard Identification and Reduction, CPSC*
Mary Toro, *Director, Regulatory Enforcement Division, CPSC*

**12:00 p.m. - 1:30 p.m. Group Lunch
with Keynote Speaker Nancy A. Nord, Acting
Chairman, CPSC**

Legends Ballroom

1:30 p.m. - 3:00 p.m. Choose one of two

CPSC Day - Workshop 1 - Section 15 Update
Legacy North 1

Moderator:
Gib Mullan, *Director, Compliance and Field Operations, CPSC*

CPSC Day - Workshop 2 - Lead and Phthalates
Legacy North 2

Moderator:
Cheryl Falvey, *General Counsel, CPSC*

Speakers:
Mary Toro, *Director, Regulatory Enforcement Division, CPSC*
Lori Saltzman, *Director, Division of Health Sciences*

**3:00 p.m. - 3:30 p.m. Break
Mezzanine**

**3:30 p.m. - 4:30 p.m. CPSC Day - Plenary
Session 3 Tracking Labels**

Heroes Ballroom

Moderator:

Gib Mullan, Director, Compliance and Field Operations,
CPSC

Speaker:

Richard O'Brien, Director, International Programs, CPSC

4:45 p.m. - 5:45 p.m.

ICPHSO Committee Informational Sessions

All attendees are invited to come and learn about ICPHISO committee work, and consider joining one of these dedicated groups.

Outreach & Training Board 1

Moderator: Ann Weeks

Membership. Board 2

Moderator: Joan Mattson

Sponsorship and Scholarship Board 3

Moderator: Audrey Brodie

Strategic Planning. Board 4

Moderator: Doug Geralde

6:00 p.m. - 7:30 p.m. Reception

Mezzanine

FRIDAY, FEBRUARY 27, 2009

**7:00 a.m. - 1:00 p.m. . . . ICPHISO Registration/
Hospitality Desk**

Mezzanine East

**7:30 a.m. - 8:30 a.m. Group Continental
Breakfast**

Mezzanine

8:00 a.m. - 12:00 p.m. Exhibits Open

Mezzanine

**8:30 a.m. - 8:40 a.m. General Session
Changing of the Gavel**

Heroes Ballroom

**8:40 a.m. - 9:30 a.m. CPSIA Effects on
FDA-Regulated Products**

Heroes Ballroom

The panel will discuss the new questions arising from the potential effects of the CPSIA on FDA-regulated products such as: Jurisdictional overlaps between the FDA and CPSC on safety of products regulated by both agencies; How to prepare properly qualified GCCs for products regulated by both agencies; How third-party testing for dual-regulated children's products may affect product development and manufacture; and How new enforcement authorities in the CPSIA potentially may affect dual-regulated products.

Moderator:

Kathleen Sanzo, Esq., Morgan, Lewis & Bockius, LLP

Speakers:

Anne Marie Murphy, Esq., Hyman Phelps & McNamara, PC

James Ravitz, Esq., Arent Fox LLP

Eric Stone, Esq., K & L Gates, LLP

**9:30 a.m. - 10:40 a.m. Retailer
Compliance with Product Safety Regulations**

Heroes Ballroom

With the increased focus on retailer compliance with Section 15 of the CPSA, the announcement of the Retailer Reporting Guidelines by the Office of Compliance in March 2005, and new obligations imposed by the CPSIA (warnings on Internet and catalog advertising, compliance with recall notices, etc.), retailers face a dizzying array of federal law and regulation. This workshop will focus on how retailers can get into compliance with these regulations. The panel will be moderated by ICPHISO President David H. Baker, who represents several major box retailers and several Internet and catalog retailers, and will include representatives from the CPSC, the consumer community, a retailer, and a legal

Thursday & Friday

Thanks to the Toy Industry Association, Inc. for sponsoring the printed materials for this conference.



Toy Industry Association, Inc.
www.toyinfo.org

Friday

counsel representing retailers. Short individual presentations will be followed by a lengthy question and answer period.

Moderator:

David H. Baker, *Law Offices of David H. Baker LLC, Washington, DC*

Speakers:

Marc J. Schoem, *Deputy Director, Office of Compliance, CPSC*

Nancy A. Cowles, *Kids in Danger*

Georgia Ravitz, *Esq., Arent Fox LLP*

Jennifer Yelle, *Senior Manager Product Safety, Target*

**10:40 a.m. - 11:00 a.m. Break
Mezzanine**

**11:00 a.m. - 12:10 p.m. Global Sourcing
– Standards for Improving Product Safety
Heroes Ballroom**

Today is the world of global product design and production. All products are complex aggregations of components, materials and sub-assemblies that are built in many areas of the world. World-class end-product manufacturers can manage a global product supply chain, integrate multiple levels of manufacturers, and involve their suppliers in the responsibility for product safety. This panel will explore the ways that end-product manufacturers, testing agencies, retailers, and government officials can improve safety throughout the supply chain.

Moderator:

Wayne Morris, *AHAM – Association of Home Appliance Manufacturers*

Speakers:

Robert Duncombe, *CSA Consumer Representative*

Barry T. Kalian, *Global Program Manager, UL Component Services*

Kenneth Ross, *Bowman & Brooke*

Karolyn Helda, *Business Development Executive, Specialized Technology Resources, Inc. (STR)*

12:10 p.m. Adjourn

**12:15 p.m. Consumer Product Safety
Working Group and Workshop Meeting
(private meeting)**

Legacy 3