

# Saferparks



## Consumer Rights and Safety at U.S. Amusement Parks and Carnivals

Presented by  
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President  
March 5, 2004



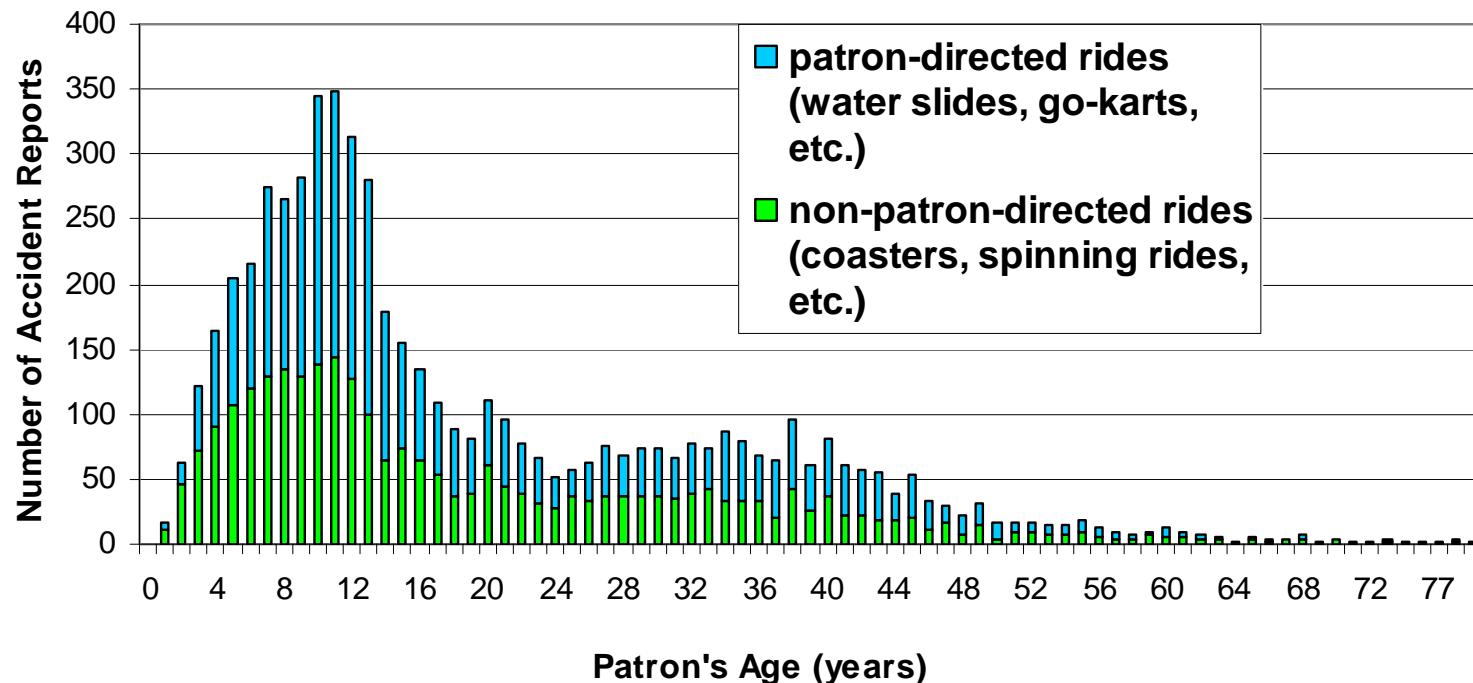
# Introduction

- What is Saferparks?
  - Mission
- How and Why Was Saferparks Created?
  - 1998 Accident
  - 1999 Legislation
  - 2000 Website Launch and Incorporation



# #1 Priority: Child Safety

**Age Distribution for Amusement Ride-Related Accidents**  
 (source: accident reports from 12 state regulatory agencies)





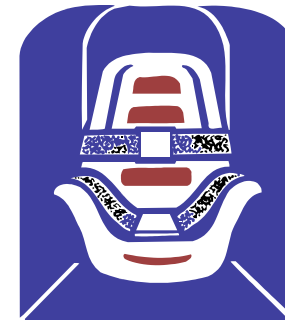
# Restraints - 2 Worldviews

## Amusement Ride World



- “Restrain” against forces of ride
- Psychological barriers

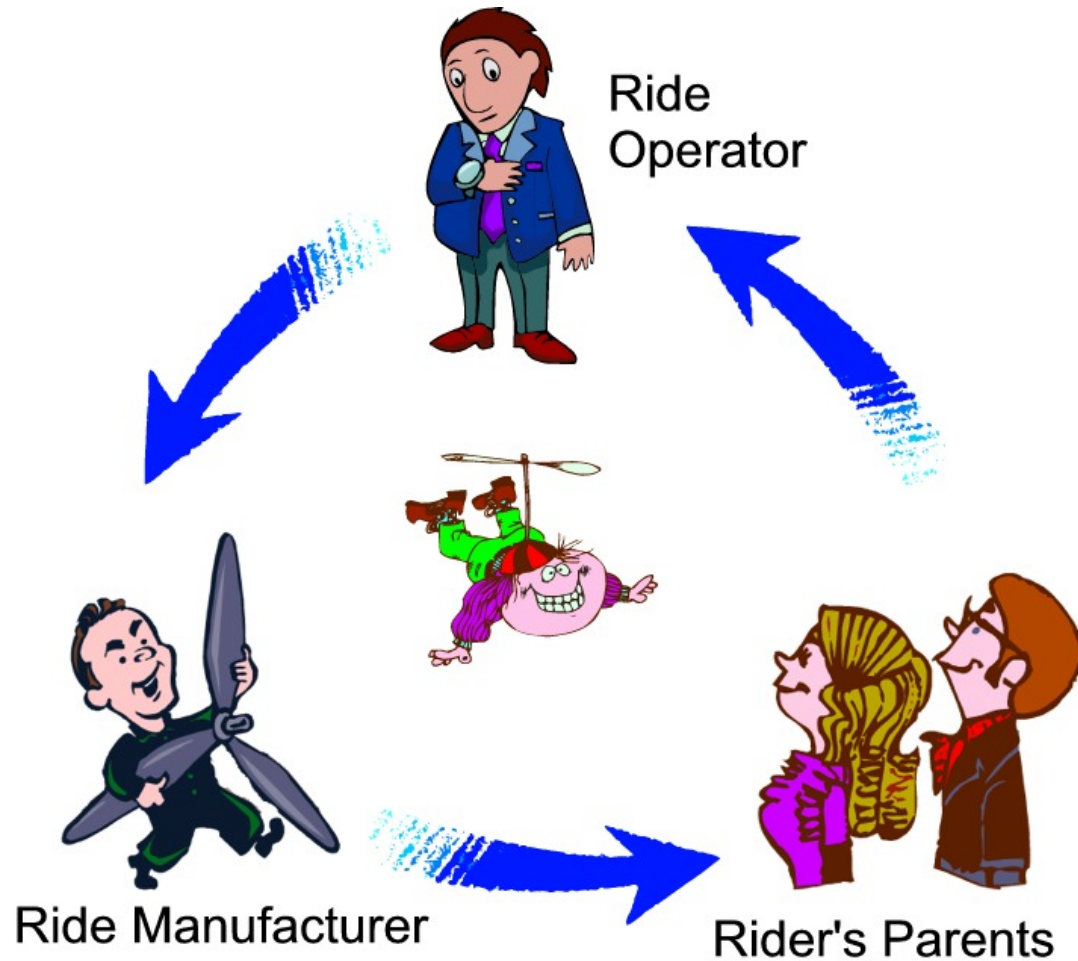
## Child Safety World



- “Restrain” against impulsive actions
- Physical barriers



# Circle of Misplaced Trust



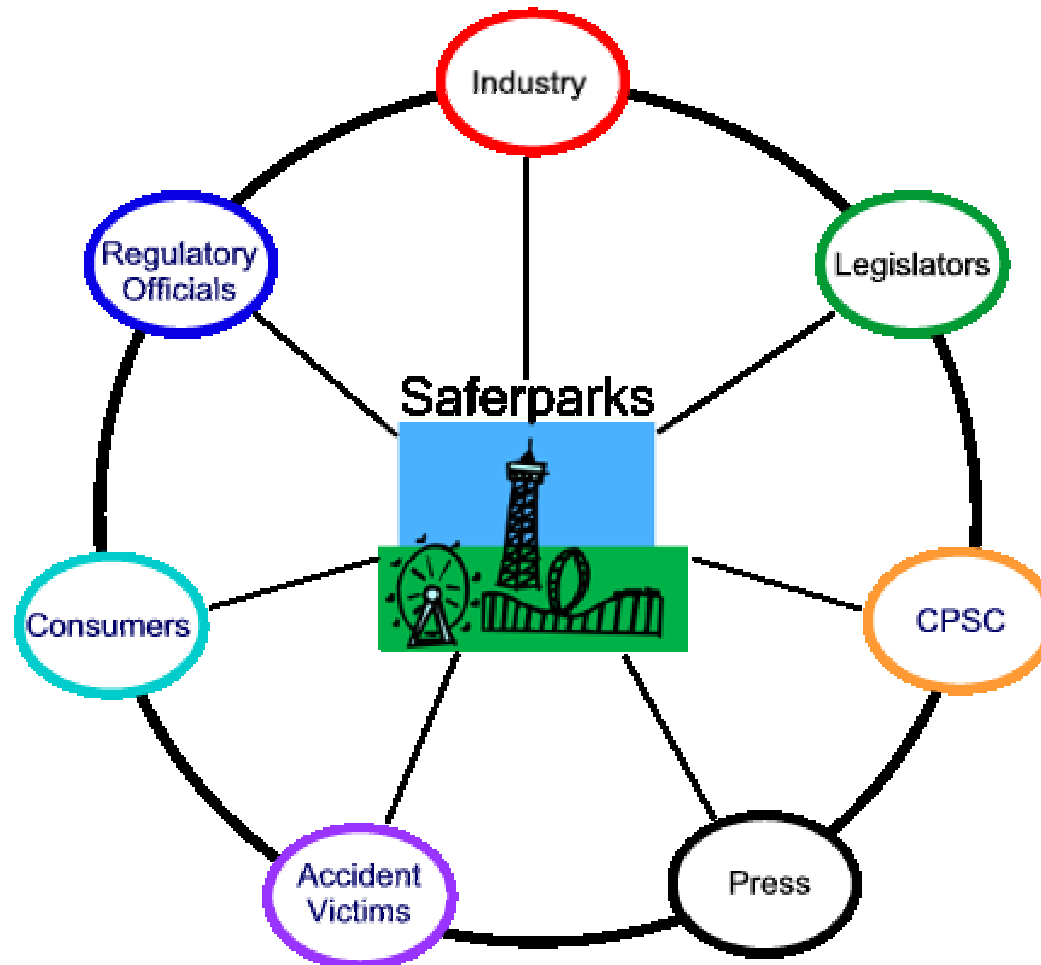


# 5-Year Goals

- Effective Child Safety Standards
- Accident Data Collection System
- Safety Regulation of All U.S. Rides

# Communication Hub

Saferparks

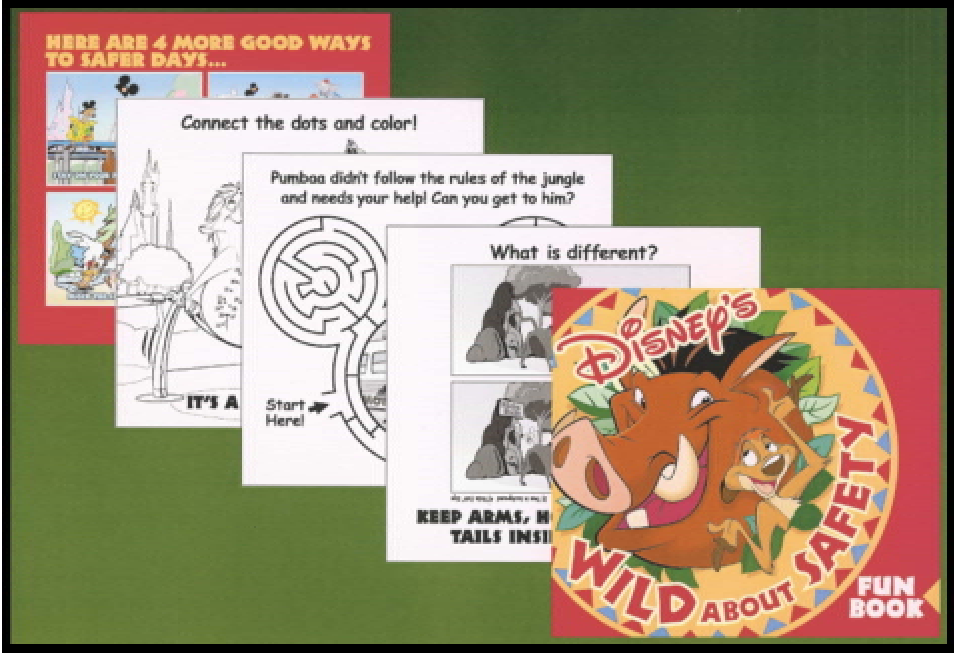




# The Good News

- Parks in CA, MA Now Regulated
- Child-Friendly Rides More Common
- Greater Industry and Public Awareness

# Disney's "Wild About Safety" Public Awareness Campaign



# Conclusion: Why Saferparks is Necessary

Saferparks

