

# Current Issues In Age Grading

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## Expert Panel:

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# Age Grading

Process of determining the age(s) for which a toy is intended.

# Reasons for Age Grading

- (1) To guide consumer purchasing & use decisions
- (2) Relates to the regulations (tests) to which a toy will be subjected - E.g., toys <3 yrs cannot have small parts
- (3) Toys for ages 3-6 years must carry a warning label advising parents if the toy contains small parts, small balls, marbles or balloons

# Factors the CPSC considers in determining the appropriate age grade for a toy:

- (1) Stated intent, if reasonable
- (2) Advertising, promotion, marketing
- (3) Whether article is "commonly recognized" as intended for children under 3 years

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# Age Guidelines

- AGE DETERMINATION GUIDELINES: Relating Children's Ages To Toy Characteristics and Play Behavior
- *[www.cpsc.gov/businfo/adg.pdf](http://www.cpsc.gov/businfo/adg.pdf)*