

*P&G*

# Product Safety and Regulatory Affairs

**Rick Hackman**

# AGENDA

- **Share some statistics**
- **Tell a story**
- **Quiz**
- **Draw conclusions**
- **Homework**



# SOME STATISTICS

- **About 1 out of every 17 people experience an unintentional injury every year.**
  - **A fatal injury occurs in the home every 14 minutes, and a disabling injury every 4 seconds.**
  - **Over 23,000 fatalities annually are attributed to products under CPSC jurisdiction.**
  - **Over \$21 Billion are spent on medical treatment of injuries associated with personal use products.**
  - **The five leading causes of fatal injury in the home are: falls, poisoning, choking, drowning and fires**
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# “FOUR SCORED”



# QUIZ

**Q.1 Name the last five Nobel Prize Winners**



# QUIZ

**Q.2 Name the last five Super Bowl MVPs**



# QUIZ

**Q.3 Name the last four leaders of the United Nations.**



# QUIZ

**Q.4 Name the last five Secretaries of State**



# QUIZ

**Q.5 Name five teachers who made a difference in your life.**



# QUIZ

**Q.6 Name your five best friends.**



# QUIZ

**Q.7 Name at least four people who helped you out in a tough time.**



# QUIZ

**Q.8 Name five people who have inspired you.**




# CONCLUSIONS

**IT'S ALL ABOUT MAKING A  
DIFFERENCE!!!**

**TIME TO RE-DEDICATE OUR  
COMMITMENT TO PRODUCT SAFETY**



# FIVE WAYS TO START

- If you work for a manufacturer, be the rock that never wavers when it comes to product safety.
  - If you work for a government agency, be passionate about your work.
  - If you work for an advocacy group, be true to your cause and pursue it with fervor.
  - If you are an attorney, be a part of the solution.
  - Homework: What are your ideas?
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# FINAL THOUGHT

**“ANY INJURY IS TOO MUCH FOR US.”**

**Segway CEO Jim Narrod (9/14/06)**

