

*ICPHSO*  
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# International Safety Standards

- Can influence all the product
- Recalls only influence the percentage of consumers who respond.
- Effective standards reduce the need for recalls

# International Safety Standards



- Effectively address emerging hazards

# Pokemon Balls

## January 27, 2000

### **In Wake of Second Death, CPSC and Burger King Again Urge Consumers to Destroy and Discard Pokemon Balls**

WASHINGTON, D.C. - The U.S. Consumer Product Safety Commission (CPSC) and Burger King Corp. are again urging consumers to immediately destroy and discard Pokemon balls distributed with Burger King kids meals in November and December 1999. On January 25, 2000, a 4-month-old boy in Indianapolis, Ind., reportedly suffocated when one-half of a Pokemon ball that was in his crib became stuck on his face.

Burger King Corp., in cooperation with CPSC, issued a voluntary recall of more than 25 million Pokemon balls on December 27, 1999. The balls pose a suffocation hazard to children under three years of age.

In December, a 13-month old girl reportedly suffocated when one-half of a Pokemon ball covered her nose and mouth. Also in December, an 18-month old girl nearly suffocated when a ball-half got stuck over her face. On the second attempt, the girl's father was able to pull the ball-half from her face.



# *Cup Study*

## *January 28-31, 2002*



# Hemispheric shaped objects

- Addressed by ASTM F963 in 2003 publication
- Being incorporated in ISO 8124 and EN 71 for next revision

# International Safety Standards

- Encourage harmonization
  - Standards developers must consider existing standards and get worldwide input on new requirements
  - Take small steps toward harmonization
  - Don't forget the warnings
  - Consider safety and consumer first