

The role of international standards

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**Increasing world trade requires more
global standards**

**But can we project the experiences
from EU into the ISO/IEC world ?**

International standards must be legitimate

All stakeholders participation is only one problem

Can the standards systems, in a dynamic global environment, meet the challenges of modern business and society ?

Can ISO deliver what we need ?

- **In time**
- **With quality**
- **Reflecting all stakeholders interest**

The cigarette lighter case

US experience not good enough for
Europe ?

- **Mandate from the EU Commission**
- **General safety requirements ISO**
- **Child safety resistant CEN**

The industry rejected the standard proposal arguing that the enforcement was too weak in Europe.

Chinese government intervened and asked member states to withdraw the standard proposal. It was said to violate the TBT rules of WTO.