



Sponsorship/Exhibitor Opportunities (Updated 3/14/18)

The following sponsorship/exhibitor opportunities are available for the 2018 ICPHSO Northwest Regional Product Safety Training Workshop, Seattle, Washington: ***(Deadline for Sponsorship/Exhibitor/Ad Submissions is May 25, 2018)***

	Diamond \$7,500	Platinum \$6,500	Gold \$5,000	Silver \$3,500	Friend \$1,500	Scholarship \$250 min
Detailed Company Description in Program Book	One Page	100 Word	50 Word			
Complimentary Registration	Two (2)	One (1)				
Recognition Ribbons for Firm/Organization Attendees	X	X	X	X	X	X
Sponsor Recognition in Symposium Program Book; ICPHSO Website, Electronic and Printed Signage During Symposium	X	X	X	X	X	X
Complimentary Exhibit Table (\$1,250 value)	X					
Designate Event for Exclusive Sponsorship	X	X				
Designate Event for Shared Sponsorship			X			
Promotional Item Included in Conference Bag – approved gift or paper insert	X	X	X			
Social Media Promotion Package – LinkedIn/Twitter/Blog	X	X	X	X	X	X
Complimentary Ad in Symposium Program Book	Full-Page	Half-Page	1/4 th Page	Business Card		
Company/Organization Materials Displayed on ICPHSO Scholarship Contributors Exhibit Table During Symposium as Available						X
Advance Copy of Attendee List – Sent on or about June 1, 2018	X	X				

**Some sponsor benefits are exclusive, limited by sponsor level, or offered on a first-come, first-served basis based on sponsor level. See the chart above for the complete list of available benefits by level.*

Diamond Sponsor (\$7,500 or more)

- Two complimentary registrations for the one-day workshop (up to a \$750 value);
- May designate an event for exclusive sponsorship, with signage displayed prominently (event sponsorship is on a first-come, first serve basis-can include, breakfast, lunch, or break);
- Signage with your company logo and designation as a “Diamond Sponsor” on display throughout the event;
- Logo recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- Detailed company description in Workshop program book (limited to one page);
- Promotional materials to be included in the conference bags (up to one full page of written material and/or one gift item, supplied by the sponsor distributed to all attendees –with prior ICPHSO review and approval);
- Full page company advertisement in the Workshop program book (\$1,000 value);
- Complimentary exhibit table (\$750 value -- space available basis).

Platinum Sponsor (\$6,500 or more)

- One complimentary registration for the one-day workshop (up to a \$375 value)
- May designate an event for exclusive sponsorship, with signage displayed prominently (event sponsorship is on a first-come, first serve basis-can include lunch or break);
- Signage with your company logo and designation as a “Platinum Sponsor” on display throughout the event;
- Logo recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- 100-word company description in Workshop program book;
- Promotional materials to be included in the conference bags (up to one full page of written material and/or one gift item, supplied by the sponsor distributed to all attendees –with prior ICPHSO review and approval);
- ½ page company advertisement in the Workshop program book (\$750 value)
- Advance copy of attendee list (not for marketing purposes) on or about 6/1/18).

Gold Sponsor (\$5,000 or more)

- Logo recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter)
- May designate an event for shared sponsorship, with signage displayed prominently (event sponsorship is on a first-come, first serve basis-can include a break);
- Signage with your company logo and designation as "Gold Sponsor" on display throughout the event;
- 50-word or less company description in Workshop program book;
- Promotional materials to be included in the conference bags (up to one full page of written material and/or one gift item, supplied by the sponsor distributed to all attendees –with prior ICPHSO review and approval);

- ¼ page company advertisement in the Workshop program book (\$500 value);
- Advance copy of attendee list (not for marketing purposes) on or about 6/1/18.

Silver Sponsor (\$3,500 or more)

- Recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter)
- Signage with your company logo and designation as a “Silver Sponsor” on display throughout the event;
- Logo recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- Business size card ad in Workshop program book (\$100 value)

Friend Sponsor (\$1,500 or more)

- Recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- Signage with your company logo and designation as "Friend Sponsor" on display throughout the event;
- Recognition in the Workshop program book.

Scholarship (\$250 or more)

- Recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- Signage with your company logo and designation as "Scholarship Sponsor" on display throughout the event;
- Recognition in the Workshop program book.

Evening Welcome Reception for Registered Attendees – June 18, 2018 6:00 pm – 9:00 pm at ICPHSO identified Hotel \$6,000

Be the exclusive sponsor of the pre-Workshop welcome and networking reception the evening before the Workshop. Your sponsorship of this reception will include a hosted bar and complimentary light refreshments and drinks.

With this sponsorship you also receive gold level sponsorship benefits that include:

- Logo recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter)
- Signage with your company logo and designation as "Gold Sponsor" on display throughout the event;
- 50-word or less company description in Workshop program book;
- Promotional materials to be included in the conference bags (up to one full page of written material and/or one gift item, supplied by the sponsor distributed to all attendees –with prior ICPHSO review and approval);
- ¼ page company advertisement in the Workshop program book (\$500 value)

Workshop Conference Bag Sponsor \$4500 – Plus Fulfilment Cost)

All attendees receive a conference bag with branding of the sponsor’s logo on one side and ICPHSO on the other. Let our attendees know you support ICPHSO while getting your company recognition. Bag Sponsor also receives all benefits of Gold Sponsorship listed above.

Customized Nametag Lanyard (\$2500 Plus Fulfilment Cost)

This item is a necessity for all attendees, so why not be associated with each one of them. Let our attendees know you support ICPHSO while getting your company recognition. Company logo and/or name of the Lanyard Sponsor will be printed on the lanyard. Lanyard Sponsor also receives all benefits of Silver Sponsorship listed above.

Luggage Spotter - \$2500 Plus Fulfilment Cost)

Identifies your luggage with your branding information readily visible. Show your support of ICPHSO whenever you travel

Exhibitor Opportunities (\$1,250)

Be one of the exclusive exhibitors during this one—day training workshop. Limited tables available on a first come, first served basis.

Exhibit tables are 6 feet long

ICPHSO Logo Artwork Requirements

- Best Format: EPS (vector file) with all fonts outlined
- Optional Format: High resolution image (5 MB file size)

AD SPECS & PRICING:

Acceptable file format: PRESS Quality High Resolution PDF (300 DPI) Color mode: CMYK

NOTE: All measurements are listed as width x height. Bleeds are only applicable to full-page ads. Please do NOT include crop marks.

AD Pricing:

Can be either ad from firm/organization or “greeting” from firm, i.e., “welcome to the 2017 ICPHSO North America Regional Product Safety Training Workshop or (Organization name) “welcomes attendees to the 2017 North America Regional Product Safety Training Workshop” (as an example):

Inside Back Cover: \$1200

Back Cover: \$2000

Full Page: \$1000

1/2 Page: \$750

1/4 Page: \$500

Business Card Size: \$100

***AD SPECS**

Size	Live Area	Bleed	
Full Page	8.5"x11"	7"x10"	8.75"x11.25"
½ Page Ad	7"x5"	N/A	N/A
¼ Page Ad	4.25"x5.5"	N/A	N/A
Business Card	3.5"x2"	3.25"x1.75"	N/A

International Consumer Product Health and Safety Organization (ICPHSO) www.icphso.org. Please submit contracts, logo artwork, advertisements, and company descriptions to sponsor-exhibitor@icphso.org **PRIOR TO May 25, 2018**. For questions contact Executive Director, Marc J. Schoem at mschoem@icphso.org

2018 NW REGIONAL WORKSHOP SPONSORSHIP AGREEMENT FORM

Please indicate your organization's sponsorship level and/or exhibitor request at the 2018 Northwest Product Safety Training Workshop, Seattle, WA, June 19, 2018.
Please Print or Type.

Thank you for your invaluable partnership!

Sponsorship Level or Exhibitor: _____

Contact Person: _____

Company/Organization: _____

Street Address: _____

City/State/Zip/Postal Code/County: _____

Phone/Fax Number: _____

Email Address: _____

Are you a member of ICPHSO? YES NO

Would you like to purchase or upgrade your Sponsorship ad in the Conference Program Book? YES NO

Please indicate ad size: FULL PAGE ½ PAGE ¼ PAGE BUSINESS CARD

PAYMENT INFORMATION

Sponsorship Amount Due	\$
Ad Amount Due	\$
Exhibitor Amount Due	\$
TOTAL AMOUNT DUE	\$

CHECK ENCLOSED CREDIT CARD
 VISA MC AMEX

Name on Card: _____

Credit Card Number: _____

Expiration Date: _____

Signature: _____

International Consumer Product Health
and Safety Organization (ICPHSO)
www.icphso.org

Please submit contracts & artwork to:
sponsor-exhibitor@icphso.org

For questions contact Executive Director:
Marc J. Schoem | 301.774.3020
mschoem@icphso.org