



## Sponsorship & Exhibitor Opportunities

### 2018 ICPHSO International Symposium

November 12 – 13, 2018

Brussels, Belgium

(Updated 7/3/18)

The following sponsorship and exhibitor opportunities are available for the 2018 ICPHSO International Symposium, Brussels, Belgium:

	Diamond \$7,500	Platinum \$6,500	Gold \$5,000	Silver \$3,500	Friend \$1,500	Scholarship \$250 min
Detailed Company Description in Program Book	One Page	100 Words	50 Words			
Complimentary Registration	Two	One				
Recognition Ribbons for Firm/Organization Attendees	✓	✓	✓	✓	✓	✓
Sponsor Recognition in Symposium Program Book; ICPHSO Website, Electronic and Printed Signage During Symposium	✓	✓	✓	✓	✓	✓
Complimentary Exhibit Table (\$1,500 value—does not include additional complimentary registration)	✓	✓				
Designate Event for Exclusive Sponsorship	✓	✓				
Designate Event for Shared Sponsorship			✓			
Promotional Item Included in Conference Bag—gift or paper insert	✓	✓	✓			
Social Media Promotion Package—FB/LinkedIn/Twitter/Blog	✓	✓	✓	✓	✓	✓
Complimentary Ad in Symposium Program Book	Full-Page	Half-Page	1/4 – Page	Business Card		
Company/Organization Materials Displayed on ICPHSO Scholarship Contributors Exhibit Table During Symposium						✓
Advance Copy of Attendee List—Sent on or about November 1, 2018	✓	✓				

*\*Some sponsor benefits are exclusive, limited by sponsor level, or offered on a first-come, first-served basis based on sponsor level. See the chart above for the complete list of available benefits by level.*

## Diamond Sponsor

**\$7,500**

- Two complimentary registrations for the two-day Symposium (up to a \$1,100 value);
- May designate an event for exclusive sponsorship, with signage displayed prominently (event sponsorship is on a first-come, first served basis and can include evening reception, lunch, or break);
- Signage with your company logo and designation as a “Diamond Sponsor” on display throughout the event;
- Logo recognition on the ICPHSO event website and other online platforms (e.g., LinkedIn, Twitter, and Blog);
- Promotional materials to be included in the conference bags (up to one full page of written material or one gift item, supplied by the sponsor distributed to all attendees – with prior ICPHSO review and approval);
- Detailed company description in Symposium program book (limited to one page);
- Full-page complimentary company advertisement in the Symposium program book (\$1,000 value);
- Advance copy of attendee list (for arranging client contacts only and not to be used for marketing purposes);
- Complimentary exhibit table to display your organization’s information (\$1,500 value—**space available basis**—no additional complimentary registration is included with the exhibit table).

## Platinum Sponsor

**\$6,500**

- One complimentary registration for the two-day Symposium (up to a \$550 value)
- May designate an event for exclusive sponsorship, with signage displayed prominently (event sponsorship is on a first-come, first served basis and can include lunch or break);
- Signage with your company logo and designation as a “Platinum Sponsor” on display throughout the event;
- Logo recognition on the ICPHSO event website and other on-line platforms (e.g., LinkedIn, Twitter, and Blog);
- 100-word company description in Symposium program book;
- ½ page company advertisement in the Symposium program book (\$750 value);
- Advance copy of attendee list (for arranging client contacts only and not to be used for marketing purposes);
- Complimentary exhibit table to display your organization’s information (\$1,500 value—**space available basis**—no additional complimentary registration is included with the exhibit table).

## Gold Sponsor

**\$5,000**

- Logo recognition on the ICPHSO event website and other online platforms (e.g., LinkedIn, Twitter, and Blog)
- May designate an event for shared sponsorship, with signage displayed prominently (event sponsorship is on a first-come, first served basis—can include lunch or break);
- Signage with your company logo and designation as a "Gold Sponsor" on display throughout the event;

- 50-word or less company description in Symposium program book;
- ¼ page company advertisement in the Symposium program book (\$500 value).

### **Silver Sponsor **\$3,500****

- Recognition on the ICPHSO event website and other online platforms (e.g., LinkedIn, Twitter, and Blog)
- Signage with your company logo and designation as a “Silver Sponsor” on display throughout the event;
- Business card-size ad in Symposium program book (\$100 value).

### **Friend Sponsor **\$1,500****

- Recognition on the ICPHSO event website and other online platforms (e.g., LinkedIn, Twitter, and Blog);
- Signage with your company logo and designation as "Friend Sponsor" on display throughout the event;
- Recognition in the Symposium program book.

### **Scholarship **\$250 or more****

- Recognition on the ICPHSO event website and other online platforms (e.g., LinkedIn, Twitter, and Blog);
- Signage with your company logo and designation as "Scholarship Sponsor" on display throughout the event;
- Recognition in the Symposium program book.
- Name and materials on display on the ICPHSO Scholarship Contributor Exhibit Table.

### **Symposium Conference Bag Sponsor **\$6,500 (plus fulfilment cost)****

All attendees receive a conference bag with branding of the sponsor and ICPHSO logos. Let our attendees know you support ICPHSO while getting your company recognition. Bag Sponsor also receives all benefits of Gold Sponsorship listed above.

### **Customized Nametag Lanyard **\$4,500 (plus fulfilment cost)****

This item is a necessity for all attendees, so why not be associated with each one of them. Let our attendees know you support ICPHSO while getting your company recognition. Your company name or logo will be printed on the lanyard. Lanyard Sponsor also receives all benefits of Silver Sponsorship listed above.

**Contact ICPHSO at [sponsor-exhibitor@icphso.org](mailto:sponsor-exhibitor@icphso.org) to discuss other personalized sponsorship opportunities available to highlight your goods and services during the International Symposium.**

## **Exhibitor Opportunities**

**\$1,500**

Be one of the exclusive exhibitors during this two-day training Symposium. Limited tables available on a first-come, first-served basis. Exhibit tables are six feet long. Exhibitor table includes one (1) complimentary registration to the ICPHSO Symposium. Additional registrations pay the appropriate fee for that attendee.

## **Logo Artwork Requirements**

- Best format: EPS (vector file) with all fonts outlined
- Optional format: High-resolution PDF (300 DPI minimum)

## **ADVERTISING: SPECIFICATIONS & PRICING**

A display advertisement in the conference program will get your message into the hands of all Symposium attendees. Ads can be either organizational advertising or a general “greeting” from your organization (e.g., “Welcome to the 2018 ICPHSO International Symposium from Company Q!” or “Company Q welcomes attendees to the 2018 International Symposium. Visit us at Booth 6 to see how we can partner for product safety!”

## **Advertising Specifications**

Acceptable file format: Press quality high-resolution PDF (300 DPI)

Color mode: CMYK

	Size	Live Area	Bleed
Full Page	8.5"x11"	7"x10"	8.75"x11.25"
½ Page Ad	7"x5"	N/A	N/A
¼ Page Ad	4.25"x5.5"	N/A	N/A
Business Card	3.5"x2"	3.25"x1.75"	N/A

**NOTE:** All measurements are listed as width x height. Bleeds are only applicable for full-page ads. Please do NOT include crop marks.

## **Advertising Pricing:**

Back Cover:	\$2,000
Inside Front Cover:	\$1,200
Inside Back Cover:	\$1,200
Full-page:	\$1,000
1/2 Page:	\$750
1/4 Page:	\$500
Business Card Size:	\$100

**PLEASE SUBMIT CONTRACTS, LOGOS, ARTWORK, ADVERTISEMENTS, AND COMPANY DESCRIPTIONS TO: [SPONSOR-EXHIBITOR@ICPHSO.ORG](mailto:SPONSOR-EXHIBITOR@ICPHSO.ORG).**

**FOR QUESTIONS, CONTACT EXECUTIVE DIRECTOR, MARC J. SCHOEM AT [MSCHOEM@ICPHSO.ORG](mailto:MSCHOEM@ICPHSO.ORG).**