



**ICPHSO 2017 International Symposium – Tokyo, Japan – 11/14-15/2017**  
**Sponsorship/Exhibitor Opportunities**  
**(Updated 7/20/17)**

The following sponsorship/exhibitor opportunities are available for the 2017 ICPHSO International Symposium, Tokyo, Japan:

**Diamond Sponsor (\$7,500)**

- Two complimentary registrations for the two-day workshop (up to a \$1100 value);
- May designate an event for exclusive sponsorship, with signage displayed prominently (event sponsorship is on a first-come, first serve basis-can include, evening reception, lunch, or break);
- Signage with your company logo and designation as a “Diamond Sponsor” on display throughout the event;
- Logo recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- Promotional materials to be included in the conference bags (up to one full page of written material and/or one gift item, supplied by the sponsor distributed to all attendees –with prior ICPHSO review and approval);
- Detailed company description in Workshop program book (limited to one page);

- Full page complimentary company advertisement in the Workshop program book (\$1,000 value);
- Advance copy of attendee list (for arranging client contacts only and not to be used for marketing services);
- Complimentary exhibit table to display your organizations information (\$1,250 value - space available basis).

### **Platinum Sponsor (\$6,500)**

- One complimentary registration for the two-day workshop (up to a \$550 value)
- May designate an event for exclusive sponsorship, with signage displayed prominently (event sponsorship is on a first-come, first serve basis-can include lunch or break);
- Signage with your company logo and designation as a “Platinum Sponsor” on display throughout the event;
- Logo recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- 100-word company description in Workshop program book;
- ½ page company advertisement in the Workshop program book (\$750 value);
- Advance copy of attendee list (for arranging client contacts only and not to be used for marketing services);
- Complimentary exhibit table to display your organizations information (\$1,250 value - space available basis).

### **Gold Sponsor (\$4,500)**

- Logo recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter)
- May designate an event for shared sponsorship, with signage displayed prominently (event sponsorship is on a first-come, first serve basis-can include lunch or break);
- Signage with your company logo and designation as "Gold Sponsor" on display throughout the event;
- 50-word or less company description in Workshop program book;
- ¼ page company advertisement in the Workshop program book (\$500 value).

### **Silver Sponsor (3,000)**

- Recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter)
- Signage with your company logo and designation as a “Silver Sponsor” on display throughout the event;
- Business size card ad in Workshop program book (\$100 value).

### **Friend Sponsor (\$1,500)**

- Recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- Signage with your company logo and designation as "Friend Sponsor" on display throughout the event;
- Recognition in the Workshop program book.

### **Scholarship (\$250 or more)**

- Recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- Signage with your company logo and designation as "Scholarship Sponsor" on display throughout the event;
- Recognition in the Workshop program book.

### **Workshop Conference Bag Sponsor (\$6500)**

All attendees receive a conference bag with branding of the sponsor’s logo on one side and ICPHSO on the other. Let our attendees know you support ICPHSO while getting your company recognition. Bag Sponsor also receives all benefits of Gold Sponsorship listed above.

### **Customized Nametag Lanyard (\$4,500)**

This item is a necessity for all attendees, so why not be associated with each one of them. Let our attendees know you support ICPHSO while getting your company recognition. Company logo and/or name of the Lanyard Sponsor will be printed on the lanyard. Lanyard Sponsor also receives all benefits of Silver Sponsorship listed above.

### **Exhibitor Opportunities (\$1250)**

Be one of the exclusive exhibitors during this two—day training workshop.  
Limited tables available on a first come, first served basis.  
Exhibit tables are 6 feet long

### **ICPHSO Logo Artwork Requirements**

- Best Format: EPS (vector file) with all fonts outlined
- Optional Format: High resolution image (5 MB file size)

### **AD SPECS & PRICING:**

Acceptable file format: PRESS Quality High Resolution PDF (300 DPI) Color mode: CMYK

NOTE: All measurements are listed as width x height. Bleeds are only applicable to full-page ads. Please do NOT include crop marks.

### **AD Pricing:**

Can be either ad from firm/organization or “greeting” from firm, i.e., “welcome to the 2017 ICPHSO North America Regional Product Safety Training Workshop or (Organization name) “welcomes attendees to the 2017 North America Regional Product Safety Training Workshop” (as an example):

Inside Back Cover: \$1200

Back Cover: \$2000

Full Page: \$1000

1/2 Page: \$750

1/4 Page: \$500

Business Card Size: \$100

### **\*AD SPECS**

	Size	Live Area	Bleed
Full Page	8.5"x11"	7"x10"	8.75"x11.25"
½ Page Ad	7"x5"	N/A	N/A
¼ Page Ad	4.25"x5.5"	N/A	N/A
Business Card	3.5"x2"	3.25"x1.75"	N/A

**International Consumer Product Health and Safety Organization (ICPHSO)**

[www.icphso.org](http://www.icphso.org)

**Please submit contracts, logo artwork, advertisements, and company descriptions to: (Attn: Heather Konya, Sponsorship Manager)**

[sponsor-exhibitor@icphso.org](mailto:sponsor-exhibitor@icphso.org)

**For questions contact Executive Director, Marc J. Schoem at**

[mschoem@icphso.org](mailto:mschoem@icphso.org)