



International Consumer Product Health & Safety Organization

## 2017 NORTH AMERICA REGIONAL PRODUCT SAFETY TRAINING WORKSHOP

*To Compliance and Beyond: Cooperation for Safety  
Vers la conformité et au-delà: coopération pour la sécurité*

**June 28, 2017**

Toronto Airport Marriott Hotel | Toronto, Canada

### Sponsorship/Exhibitor Opportunities (Updated 3/10/17)

The following sponsorship/exhibitor opportunities are available for the 2017 ICPHSO North America Regional Product Safety Training Workshop, Toronto, Canada:

#### Diamond Sponsor (\$5,000 or more)

- Two complimentary registrations for the one-day workshop (up to a \$650 value);
- May designate an event for exclusive sponsorship, with signage displayed prominently (event sponsorship is on a first-come, first serve basis-can include lunch or break);
- Signage with your company logo and designation as a “Diamond Sponsor” on display throughout the event;
- Logo recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- Detailed company description in Workshop program book (limited to one page);
- ½ page company advertisement in the Workshop program book;
- Complimentary exhibit table (space available basis).

### **Platinum Sponsor (\$3,000 or more)**

- One complimentary registration for the one-day workshop (up to a \$325 value)
- May designate an event for exclusive sponsorship, with signage displayed prominently (event sponsorship is on a first-come, first serve basis-can include lunch or break);
- Signage with your company logo and designation as a “Platinum Sponsor” on display throughout the event;
- Logo recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- 100-word company description in Workshop program book;
- ½ page company advertisement in the Workshop program book;

### **Gold Sponsor (\$2,000 or more)**

- Logo recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter)
- May designate an event for shared sponsorship, with signage displayed prominently (event sponsorship is on a first-come, first serve basis-can include lunch or break);
- Signage with your company logo and designation as "Gold Sponsor" on display throughout the event;
- 50-word or less company description in Workshop program book;
- ¼ page company advertisement in the Workshop program book.

### **Silver Sponsor (\$1,000 or more)**

- Recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter)
- Signage with your company logo and designation as a “Silver Sponsor” on display throughout the event;
- Business size card ad in Workshop program book.

### **Friend Sponsor (\$500 or more)**

- Recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- Signage with your company logo and designation as "Silver Sponsor" on display throughout the event;
- Recognition in the Workshop program book.

### **Scholarship (\$250 or more)**

- Recognition on the ICPHSO event website and other on-line platforms (LinkedIn and Twitter);
- Signage with your company logo and designation as "Silver Sponsor" on display throughout the event;
- Recognition in the Workshop program book.

### **Customized Nametag Lanyard (\$1,500)**

This item is a necessity for all attendees, so why not be associated with each one of them. Let our attendees know you support ICPHSO while getting your company recognition. Company logo and/or name of the Lanyard Sponsor will be printed on the lanyard. Lanyard Sponsor also receives all benefits of Silver Sponsorship listed above.

### **Workshop Conference Bag Sponsor (\$2500)**

All attendees receive a conference bag with branding of the sponsor's logo on one side and ICPHSO on the other. Let our attendees know you support ICPHSO while getting your company recognition. Bag Sponsor also receives all benefits of Gold Sponsorship listed above.

### **Exhibitor Opportunities (\$750)**

Be one of the exclusive exhibitors during this one—day training workshop. Limited tables available on a first come, first served basis. Exhibit tables are 8 feet long

### **ICPHSO Logo Artwork Requirements**

- Best Format: EPS (vector file) with all fonts outlined
- Optional Format: High resolution image (5 MB file size)

### **AD SPECS & PRICING:**

Acceptable file format: PRESS Quality High Resolution PDF (300 DPI) Color mode: CMYK

NOTE: All measurements are listed as width x height. Bleeds are only applicable to full-page ads. Please do NOT include crop marks.

**AD Pricing:**

Can be either ad from firm/organization or “greeting” from firm, i.e., “welcome to the 2017 ICPHSO North America Regional Product Safety Training Workshop or (Organization name) “welcomes attendees to the 2017 North America Regional Product Safety Training Workshop” (as an example):

Inside Back Cover: \$1200

Back Cover: \$2000

Full Page: \$1000

1/2 Page: \$750

1/4 Page: \$500

Business Card Size: \$100

**\*AD SPECS**

	Size	Live Area	Bleed
Full Page	8.5"x11"	7"x10"	8.75"x11.25"
½ Page Ad	7"x5"	N/A	N/A
¼ Page Ad	4.25"x5.5"	N/A	N/A
Business Card	3.5"x2"	3.25"x1.75"	N/A

International Consumer Product Health and Safety Organization (ICPHSO)

[www.icphso.org](http://www.icphso.org)

Please submit contracts, logo artwork, advertisements, and company descriptions to: (Attn: Heather Konya, Sponsorship Manager)

[sponsorship-exhibitor@icphso.org](mailto:sponsorship-exhibitor@icphso.org)

For questions contact Executive Director, Marc J. Schoem at

[mschoem@icphso.org](mailto:mschoem@icphso.org)